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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Books Can Talk, Join Miami Beach's Literary Conversation *City of Miami Beach Launches Free One Book, One City Initiative in November*

Miami Beach, FL: In honor of the city's centennial, the City of Miami Beach launches the One Book, One City initiative that engages the community in a literary conversation. The purpose of One Book, One City is to bring the community together to not only discuss a literary novel, but to center the discussion on where the city has been and its future.

Free copies of the selected book, "How Sweet It Is" by Thane Rosenbaum, a Miami Beach High School graduate, will be provided to all who register to participate in the program on a first-come, first-serve basis. "How Sweet It Is" is set in Miami Beach, Florida in 1972.

Throughout the month of November, registered participants will be able to partake in several book discussion events held throughout the city that will center on the selected novel.

- Wednesday, November 4, 2015 6 - 8:30 p.m.
Kick-off event at the Jewish Museum
- Saturday, November 7, 2015 2 – 4 p.m.
Read-A-Thon at the Miami Beach Library Auditorium
- Sunday, November 15, 2015, 7:30 -8:30 p.m.
Book presentation at the Betsy Hotel
- Tuesday, November 17, 2015, 6:30 - 7:30 p.m.
Book discussion with author, Thane Rosenbaum, at the Miami Beach Regional Library Branch
- Wednesday, November 18, 2015, 5:30 - 7:30 p.m.
South Shore Book Group at the South Shore Library
- Wednesday, November 25, 2015, 6 – 7 p.m.
Book Presentation at the Miami Beach Bandshell

The novel, "How Sweet It Is," follows the Posner family -- two Holocaust survivors that do everything they can to avoid one another in a city with an infinite supply of colorful diversions. For these two Holocaust survivors and their son, Miami Beach was to be their salvation. Where better to blend in, regain one's sanity, and live their lives? Instead, what they discover is that Miami Beach is not a place of camouflage, all that sunshine highlighted the very thing they wished to forget.

Thane Rosenbaum was born in 1960 in New York City, New York. Following his graduation from Miami Beach Senior High, Thane moved to Gainesville to attend the University of Florida. Thane received an M.P.A. from Columbia University in 1983 and a J.D. from the University of Miami in 1986. Thane is an essayist, law professor, and accomplished author. This year, Thane will be inducted into the Miami Beach Senior High Hall of Fame for his outstanding accomplishments and his book is being featured at the Miami International Book Fair.

For more information about One Book, One City, visit www.miamibeachfl.gov.

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